

NEW ORLEANS

MAKING IoT EASY IN THE BIG EASY

COVERAGE
AREA

240
SQ. MILES

AVERAGE
DENSITY

4,052
PEOPLE/SQ.MILE

% OF POP.
COVERED

>99%

POPULATION
COVERAGE

972,433

ACCESS POINTS
REQUIRED

5

AVERAGE COVERAGE
PER ACCESS POINT:
48 SQUARE MILES

TALENT The area projects the region will see 7,000 job openings in digital fields in the next 10 years

OPPORTUNITY Louisiana offers a 25% tax credit to angel investors who back early-stage startups and a 35% payroll tax credit for digital media and software companies on in-state labor

FUN FACT There's no West, East, North or South directions in New Orleans. Instead, locals head Uptown, Downtown, Riverside and Lakeside

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