

LOS ANGELES

TINSELTOWN WELCOMES THE INTERNET OF THINGS

COVERAGE
AREA

2,270
SQ. MILES

AVERAGE
DENSITY

5,906
PEOPLE/SQ.MILE

POPULATION
COVERAGE

13,406,111

% OF POP.
COVERED

>99%

ACCESS POINTS
REQUIRED

29

AVERAGE COVERAGE
PER ACCESS POINT:
78 SQUARE MILES

RESOURCES In 2016 the city's startups received around \$3bn in funding, around six times more than in 2012

OPPORTUNITY Ranked #5 in a list of the top IoT cities globally, Los Angeles finds itself in a natural place as a cutting edge catalyst for innovation

FUN FACT There are at least 11 miles of hidden tunnels that run under the city of LA. During the prohibition era they were used to transport prisoners, money, and even alcohol