

THE MACHINE

NETWORK

ORLANDO

THE (IOT) CITY BEAUTIFUL

COVERAGE
AREA

1,492
SQ. MILES

AVERAGE
DENSITY

1,102
PEOPLE/SQ.MILE

POPULATION
COVERAGE

1,575,128

% OF POP.
COVERED

>99%

ACCESS POINTS
REQUIRED

12

AVERAGE COVERAGE
PER ACCESS POINT:
124 SQUARE MILES

TALENT

In 2015 Gallup ranked Orlando as the #1 city in the United States for job growth

OH BOY

Boy-band fans will have a great reason to visit Orlando; both the Back Street Boys and NSYNC got their start in the city.

RESOURCES

Spending by visitors to Orlando is larger than the entire U.S. organic food industry - \$31.6 billion

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