

# RICHMOND

MAKING IoT EASY IN THE RIVER CITY

COVERAGE  
AREA

**1,097**  
SQ. MILES

AVERAGE  
DENSITY

**1,149**  
PEOPLE/SQ.MILE

% OF POP.  
COVERED

**>99%**

POPULATION  
COVERAGE

**1,260,029**

ACCESS POINTS  
REQUIRED

**11**

AVERAGE COVERAGE  
PER ACCESS POINT:  
**100 SQUARE MILES**

**TALENT** Richmond is home to six Fortune 500 companies, including CarMax, WestRock & Markel Corp..

**OPPORTUNITY** The Greater Richmond area was named the third-best city for business by MarketWatch in September 2007, ranking behind only the Minneapolis and Denver areas and just above Boston.

## FUN FACT

The city was founded by William Byrd II in 1704, and named after its sister city, Richmond in London.

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